# ebne

### Effective Business Refinement

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## 01. About Us

# O . About Us

With over 10 years of F&B and hospitality focused experience in the Middle East and Europe, EBR was founded to support our clients in driving higher revenues and enable them to transform their operating and financial models towards a more profitable organic process.

### MISSION

We promote growth and opportunities by adopting a uniquely comprehensive and dual approach, focusing on cost management solutions to drive growth and refine our client's corporations beyond their current capabilities through end-to-end solutions that have been ascertained throughout the years.

### VISION

We aim to deliver high-end consultancy services to help our clients make unique and lasting enhancements and to become one of the leading consulting companies that employ and retain outstanding people.

## 02. What we offer

# 2. What We Offer

We strive to help businesses unlock their potential by implementing personalized strategies, studies, and financial feasibility reports that extend over pre- and postoperative management. We handle daily operations and cost control services to assure a steady workflow. We provide headhunting and training services through internet sourcing, social networking, and lateral hiring to empower and encourage our clients to embrace challenges and maximize profits and performance.





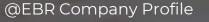
Market Study Financial Study Concept Identity Company Mission, Vision, Values Brand Identity Menu Design

### COST CONTROL

System Setup Inventory Management Implementing Workflow for CC Cost Monitoring Menu Engineering Training

HUMAN RESOURCES (HR)

Structure Recruiting Services Staff Training



### PROCUREMENT

Implementing workflow for supply chain Item sourcing Supplier benchmarking

### **INFORMATION TECHNOLOGY (IT)**

System Implementation Network Implementation Software development and implementation (ERP, CRM, etc..) Automation (systems integration) Dashboards & Business Intelligence

### OPERATION

Workflow Mystery Shopping Creating SOPs Franchise Operational Manual

## 03. What Makes Us Unique

# **3**. What Makes Us Unique

Physically present in UAE, KSA, Lebanon, and Belgium, and with a personalized client relation, we provide an all-inclusive take on the entire operation to empower businesses and enable growth. We are consistently seeking to use the latest tools and methods to guarantee best up-to-date results. EBR provides its services remotely worldwide

as well as per the client's preferences.

## 04. Values



Apparent in our every endeavor, our values are at the heart of our operation, always thriving to surpass previous milestones despite any obstacle a business might encounter. We seek to help them transcend their own potential to reach results beyond what they had imagined.

### Ambition



We see beyond mere businesses and delve into the core of your operation in order to push it past its capacities to unlock its true potential.

### Integrity



Our sincerity is one of our most important pillars because the link we share with every one of our clients is based on mutual trust, confidence, and respect.

#### Progress



Progress is at the forefront of our every procedure, holding a major role when it comes to our client's corporations, which is why we equip them with the tools, techniques, and skillsets they require to elevate beyond their potential in their respective sectors and disciplines.

### Opportunity



Opportunities are only profitable when seized. Accordingly, we aid you by interfering and advising when necessary, so that any possible chance is acted upon rather than missed.

## 05. Our Process

# 5. Our Process

### **INCEPTION**

During the first phase of our process, we initiate the project kick-off through detailed planning and the structuring of systems of operation and governance along with the initial mobilizing of staff and manpower.

### ASSESSMENT

During the second phase of our process, three main business aspects are assessed, operational, managerial and technological by ensuring precise data collection to determine all potential requirements

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In the third stage and following the previous assessment, we configure and implement business solutions to ensure efficiency and fluidity in your workflow. We aim for minimizing all business mistakes and mishaps and providing proper staff training to ensure the lowest employee turnover.



### ANALYSIS

At a final stage, we reassess the entire business operation and provide you with detailed reports analyzing variances that affect internal processes, while making sure they are rectified and reflected.

### 06. How Can We Help You?

## 6 How Can We Help You?

Regardless of your industry or sector, any market can sometimes be tough to navigate, which is why we ease your operational processes through the following:

- Tailored client-centered approach
- Extensive experience in cost control
- Reducing employee turnover through workflow training
- Thorough understanding of local operations

- A wide array of knowledge repositories, tools, and databases
- Lower labor costs through outsourcing
- Professional and friendly staff
- Use of tools and connections to expedite results
- Timely delivery of services remotely and on-site
- Optimal quality of service

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