



Effective Business Refinement



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01. About Us

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With over 10 years of F&B and hospitality focused experience in the Middle East and Europe, EBR was founded to support our clients in driving higher revenues and enable them to transform their operating and financial models towards a more profitable organic process.

01.



MISSION

We promote growth and opportunities by adopting a uniquely comprehensive and dual approach, focusing on cost management solutions to drive growth and refine our client's corporations beyond their current capabilities through end-to-end solutions that have been ascertained throughout the years.



VISION

We aim to deliver high-end consultancy services to help our clients make unique and lasting enhancements and to become one of the leading consulting companies that employ and retain outstanding people.



02. What we offer

02. What We Offer

We strive to help businesses unlock their potential by implementing personalized strategies, studies, and financial feasibility reports that extend over pre- and post-operative management. We handle daily operations and cost control services to assure a steady workflow. We provide headhunting and training services through internet sourcing, social networking, and lateral hiring to empower and encourage our clients to embrace challenges and maximize profits and performance.



02.

CONCEPT DESIGN

- Market Study
- Financial Study
- Concept Identity
- Company Mission, Vision, Values
- Brand Identity
- Menu Design

COST CONTROL

- System Setup
- Inventory Management
- Implementing Workflow for CC
- Cost Monitoring
- Menu Engineering
- Training

HUMAN RESOURCES (HR)

- Structure
- Recruiting Services
- Staff Training

02.

PROCUREMENT

Implementing workflow for supply chain
Item sourcing
Supplier benchmarking

INFORMATION TECHNOLOGY (IT)

System Implementation
Network Implementation
Software development and implementation
(ERP, CRM, etc..)
Automation (systems integration)
Dashboards & Business Intelligence

OPERATION

Workflow
Mystery Shopping
Creating SOPs
Franchise Operational Manual

A smiling female chef in a kitchen, wearing a white shirt and a dark apron, holding two plates of food. The image is overlaid with a solid blue color. The text "03. What Makes Us Unique" is centered in white.

03. What Makes Us Unique

03. What Makes Us Unique

Physically present in UAE, KSA, Lebanon, and Belgium, and with a personalized client relation, we provide an all-inclusive take on the entire operation to empower businesses and enable growth. We are consistently seeking to use the latest tools and methods to guarantee best up-to-date results.

EBR provides its services remotely worldwide as well as per the client's preferences.



A background image showing a person's hand pouring a white sauce from a spoon onto a plate of food. The scene is set in a kitchen or dining area with other plates and food visible in the background. The entire image is overlaid with a semi-transparent pink filter.

04. Values

04. Values

Apparent in our every endeavor, our values are at the heart of our operation, always thriving to surpass previous milestones despite any obstacle a business might encounter. We seek to help them transcend their own potential to reach results beyond what they had imagined.

Ambition



We see beyond mere businesses and delve into the core of your operation in order to push it past its capacities to unlock its true potential.

Integrity



Our sincerity is one of our most important pillars because the link we share with every one of our clients is based on mutual trust, confidence, and respect.

Progress



Progress is at the forefront of our every procedure, holding a major role when it comes to our client's corporations, which is why we equip them with the tools, techniques, and skillsets they require to elevate beyond their potential in their respective sectors and disciplines.

Opportunity



Opportunities are only profitable when seized. Accordingly, we aid you by interfering and advising when necessary, so that any possible chance is acted upon rather than missed.



05. Our Process

05. Our Process



INCEPTION

During the first phase of our process, we initiate the project kick-off through detailed planning and the structuring of systems of operation and governance along with the initial mobilizing of staff and manpower.



ASSESSMENT

During the second phase of our process, three main business aspects are assessed, operational, managerial and technological by ensuring precise data collection to determine all potential requirements



IMPLEMENTATION

In the third stage and following the previous assessment, we configure and implement business solutions to ensure efficiency and fluidity in your workflow. We aim for minimizing all business mistakes and mishaps and providing proper staff training to ensure the lowest employee turnover.



ANALYSIS

At a final stage, we re-assess the entire business operation and provide you with detailed reports analyzing variances that affect internal processes, while making sure they are rectified and reflected.

A man with glasses and a beard, wearing a white shirt and a dark apron, is in a kitchen. He is holding a spoon and tasting something. In front of him is a large pot of soup on a stove. The background shows a kitchen counter with various items, including a bowl of tomatoes and some vegetables. The entire image has a pinkish-red overlay.

06. How Can We Help You?



06. How Can We Help You?

Regardless of your industry or sector, any market can sometimes be tough to navigate, which is why we ease your operational processes through the following:

- Tailored client-centered approach
- Extensive experience in cost control
- Reducing employee turnover through workflow training
- Thorough understanding of local operations

- A wide array of knowledge repositories, tools, and databases
- Lower labor costs through outsourcing
- Professional and friendly staff
- Use of tools and connections to expedite results
- Timely delivery of services remotely and on-site
- Optimal quality of service



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